



**SASKATCHEWAN
CONSTRUCTION
ASSOCIATION**

ConEx

THE BUILDERS EXPO

SEPTEMBER 26, 2024

PRAIRIELAND PARK - SASKATOON

**SPONSORSHIP
OPPORTUNITIES**

SPONSORSHIP OPPORTUNITIES

Title Sponsor

\$5,000

As the most prestigious partner of our event, we will shape the opportunities for engagement throughout the event to best meet your objectives and priorities. You will receive acknowledgment in all formal communications including billboards across Saskatoon and Regina, online and print communication as well as social media advertising. You will also receive prominent signage at the event, a half hour main stage presentation slot, and the opportunity to introduce our keynote speaker on the main stage.

Plus 1 complimentary booth (worth \$500)

Plus 4 complimentary tickets to the event (worth \$200)

Show Bag Sponsor - \$1500

SOLD OUT

Lanyard Sponsor - \$1500

SOLD OUT

Network & Chill Zone Sponsor -

\$1,500

SOLD OUT

The central hub of the trade show will be branded with your company logo, name and colours, and will be acknowledged throughout the duration of the show on the intercom. Your company will be showcased on the ConEx website, email blasts and social media advertising.

Plus 2 complimentary tickets to the event (worth \$100)

WiFi Sponsor

\$1,500

SOLD OUT

Upon entering the facility the first thing our guests will do is connect to the WiFi. We will brand the WiFi landing page with your company logo and branding can include custom imagery and messaging to support your mission.

Plus 2 complimentary tickets to the event (worth \$100)

SPONSORSHIP OPPORTUNITIES CONT.

Sponsor Showcase

\$1,000 (\$500 with booth purchase)

Showcase your unique product or service on the main stage with this 30 min time slot. You will also receive recognition on social media, the ConEx website as well as our email blasts.

Plus 2 complimentary tickets to the event (worth \$100)

Breakfast & Lunch Sponsor

\$1,000 (1 available)

Help feed our anticipated 200+ vendor representatives and sponsors with large signage in the vendor cafeteria as well as in the public cafeteria. Your company will also receive recognition on social media, the ConEx website as well as our email blasts.

Plus 2 complimentary tickets to the event (worth \$100)

General Event Sponsor

\$500 (11 available)

Get your name out there with signage at the event, plus recognition on social media, the ConEx website as well as our email blasts.

Plus 2 complimentary tickets to the event (worth \$100)

SPONSORSHIP FORM

Contact Details

Contact Name: _____

Company Name: _____

Phone #: _____ Email: _____

Sponsorship Details

Sponsorship Type

- | | | |
|--|---|---|
| <input type="radio"/> Title Sponsor | <input type="radio"/> WiFi Sponsor | <input type="radio"/> Breakfast & Lunch Sponsor |
| <input type="radio"/> Network & Chill Zone Sponsor | <input type="radio"/> Vendor & Sponsor Networking Reception Sponsor | <input type="radio"/> Sponsor Showcase |
| <input type="radio"/> General Event Sponsor | | |

Additional Notes

Payment Details

Payment method: ☐ Credit Card ☐ Invoice

Credit card number: _____ Exp: _____ Ccv: _____

Email your completed form to ashley@constructionsk.ca